

# ORDER



<b>Orders</b>	<b>Order / Rev:</b> <u>683982</u> <b>Alt Order #:</b> <u>06145388</u> <b>Product Desc:</b> <u>ISSUE</u> <b>Estimate:</b> <u>1194</u> <b>Flight Dates:</b> <u>10/16/12 - 10/22/12</u> <b>Original Date / Rev:</b> <u>10/02/12 / 10/02/12</u> <b>Order Type:</b> <u>Political</u>	<b>KARE</b> <b>Primary AE:</b> <u>Jim Quinn</u> <b>Sales Office:</b> <u>T-PHI</u> <b>Sales Region:</b> <u>NAT</u>
<b>Agency</b>	<b>Name:</b> <u>Great American Media/ POL</u> <b>Buying Contact:</b> _____ <b>Billing Contact:</b> _____ <u>1010 Wisconsin Ave. NW, Ste. 800</u> <u>Washington, DC 20007</u>	<b>Billing Type:</b> <u>Cash</u> <b>Billing Calendar:</b> <u>Broadcast</u> <b>Billing Cycle:</b> <u>EOM/EOC</u> <b>Agency Commission:</b> <u>15%</u>
<b>Advertiser</b>	<b>Name:</b> <u>Democratic Congressional Campaign</u> <b>Demographic:</b> <u>A35+</u> <b>Product Codes:</b> <u>IS-Candidate/US House</u> <b>Priority:</b> <u>P-2</u> <b>Revenue Codes:</b> <u>AGY, GEN, POL</u>	<b>New Business Thru:</b> _____ <b>Order Separation:</b> <u>00:15:00</u> <b>Advertiser External ID:</b> _____ <b>Agency External ID:</b> _____

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	103	\$110,500.00	\$93,925.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	103	\$110,500.00	\$93,925.00	0.00
<b>Totals</b>	<b>103</b>	<b>\$110,500.00</b>	<b>\$93,925.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	25%	\$110,500.00
Market	100%	\$442,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	18%	\$79,560.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,420.00
KSTP	16%	\$70,720.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	1%	\$4,420.00
WCCO	35%	\$154,700.00
WFTC	4%	\$17,680.00

Order / Rev: 683982  
Alt Order #: 06145388  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co  
Product Desc: ISSUE  
Estimate: 1194

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount												
N 1	KARE	10/16/12	10/22/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	5	\$2,500.00	P-2	0.00	NM	5	\$12,500.00											
KARE11NWS-10<																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>5</td> <td>\$2,500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	5	\$2,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$2,500.00	0.00																					
N 2	KARE	10/16/12	10/22/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	10	\$650.00	P-2	0.00	NM	10	\$6,500.00											
TONITE SHW-NBC<																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>10</td> <td>\$650.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	10	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	10	\$650.00	0.00																					
N 3	KARE	10/16/12	10/22/12	Days of Our Lives Days of Our Lives	CM	12-1p	M-WT---	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00											
DAYS-OUR LIVES<																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>M-WT---</td> <td>3</td> <td>\$275.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	M-WT---	3	\$275.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	M-WT---	3	\$275.00	0.00																					
N 4	KARE	10/16/12	10/22/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	9	\$450.00	P-2	0.00	NM	9	\$4,050.00											
DR. OZ																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>9</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/16/12	10/22/12	MTWTF--	9	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	9	\$450.00	0.00																					
N 5	KARE	10/16/12	10/22/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00											
KARE11NEWS@4PM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$300.00	0.00																					
N 6	KARE	10/16/12	10/22/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	12	\$850.00	P-2	0.00	NM	12	\$10,200.00											
JEOPARDY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	12	\$850.00	0.00																					
N 7	KARE	10/16/12	10/22/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00											
KARE11NWS-5																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$1,200.00	0.00																					
N 8	KARE	10/16/12	10/22/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00											
KARE11NWS-6																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$1,200.00	0.00																					
N 9	KARE	10/16/12	10/22/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	6	\$750.00	P-2	0.00	NM	6	\$4,500.00											
KARE11-SUNRS@6																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	6	\$750.00	0.00																					
N 10	KARE	10/16/12	10/22/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00											
ENT TONIGHT 30																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$1,400.00	0.00																					
N 11	KARE	10/16/12	10/22/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	8	\$750.00	P-2	0.00	NM	8	\$6,000.00											
TODAY SHW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	8	\$750.00	0.00																					
N 12	KARE	10/16/12	10/22/12	M-F 9-10a TODAY	CM	9-10a	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	5	\$1,375.00											
TODAY SHW2-NBC																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/16/12	10/22/12	MTWTF--	5	\$275.00	0.00																					
N 13	KARE	10/22/12	10/22/12		CM	Mon Prime	M-----	:30	2	\$4,750.00	P-2	0.00	NM	2	\$9,500.00											

Order / Rev: 683982  
Alt Order #: 06145388  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co  
Product Desc: ISSUE  
Estimate: 1194

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon Prime THE VOICE (6:58 PM-9:00 PM)															
VOICE-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	M-----	2	\$4,750.00	0.00									
N14	KARE	10/20/12	10/20/12	KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
KARE11NWS-10SA<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S-	1	\$2,250.00	0.00									
15	KARE	10/20/12	10/20/12	Saturday Night Live	CM	1030P-1202A	-----S-	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
Saturday Night Live															
SAT NITE LIVE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S-	3	\$1,500.00	0.00									
16	KARE	10/20/12	10/20/12	Notre Dame Football	CM	Various	-----S-	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
Notre Dame Football (2:28 PM-6:00 PM)															
ND FOOTBALL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S-	3	\$500.00	0.00									
17	KARE	10/20/12	10/20/12	Sat 8-10a	CM	8-10a	-----S-	:30	6	\$700.00	P-2	0.00	NM	6	\$4,200.00
KARE 11 Saturday															
KARE11 NWS SAT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S-	6	\$700.00	0.00									
N18	KARE	10/21/12	10/21/12	Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
Post NFL Late News															
KARE11NWS-10<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S	1	\$2,500.00	0.00									
19	KARE	10/21/12	10/21/12	Sun 5-530p	CM	5-530P	-----S	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
KARE 11 5 News Su															
KARE11WS-5															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S	3	\$900.00	0.00									
N20	KARE	10/21/12	10/21/12	NFL Regular Season Fo6M	CM	Various	-----S	:30	2	\$7,000.00	P-2	0.00	NM	2	\$14,000.00
NFL Regular Season F (7:15 PM-10:30 PM)															
NFL SUN FOOTBALL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S	2	\$7,000.00	0.00									
21	KARE	10/21/12	10/21/12	SUN TDY	CM	8-9a	-----S	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
NBC Today Show (Su)															
SUN TODAY-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	-----S	3	\$300.00	0.00									
N22	KARE	10/18/12	10/18/12	Thu Prime AWAKE	CM	Thu Prime (9:00 PM-10:00 PM)	-----T--	:30	3	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
AWAKE-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/15/12	10/21/12	---T---	3	\$2,000.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KARE	10/15/12-10/21/12	Thu Prime Credited	Thu Prime	(9:00 PM-10:00 PM)	:30	(\$2,000.00)	0.00	NM						
2	KARE	10/15/12-10/21/12	Thu Prime	Thu Prime	(9:00 PM-10:00 PM)	:30	\$2,000.00	0.00	NM						
3	KARE	10/15/12-10/21/12	Thu Prime Credited	Thu Prime	(9:00 PM-10:00 PM)	:30	(\$2,000.00)	0.00	NM						

Totals 103 \$110,500.00